

Camanachd Association Social Media Regulations

1.1 Players must not knowingly, or recklessly, do, write or say anything which is likely to bring their club or the game of shinty into disrepute or cause the club or the player to be in breach of the Camanachd Association rules. Breach of this clause could leave a player liable to a ban, a fine or even dismissal.

1.2 In addition, whilst a player shall be entitled to make a reasonable reply to any media comment or published statement which is likely to adversely affect a player's standing or reputation, this must only be done in a responsible manner and must not be done in a way which is likely to breach clause 1.1

1.3 The Camanachd Association have confirmed that comments posted on social networking sites can be considered public comment and if they are improper, threatening, abusive, indecent, insulting or may bring the game into disrepute then this may lead to disciplinary action. Furthermore, any postings which may be viewed in this way could also lead to civil proceedings being brought against a player by those affected. In addition, consideration should be given to the Club Rules or any specific social media club policies and any image rights agreements you may have.

Guide for Clubs and Players:

Avoid commenting on matters of a sensitive nature whether they be shinty related or not. Bear in mind anything you say may be published and placed in the public domain and is, as such, open to the possibility of misreporting and misinterpretation.

Avoid being critical of anyone – regardless of whether they are connected to shinty or otherwise, but particularly those who hold positions of authority such as referees, officials, club executives, employees of or persons connected to The Camanachd Association and any sponsors.

Avoid commenting on injuries or team selection as you may be disclosing information which is not in the public domain and could give an advantage to your opponents and land you in trouble with your club.

Be completely certain of the accuracy/legitimacy of any information before posting it, notwithstanding the other issues you must consider in terms of appropriateness.

Always bear in mind the instant nature of such messaging and avoid making any comments in the heat of the moment at times of frustration or anger. You should assume that once the message has been sent, it will be publicised and even deleting it later will not prevent problems arising.

If you are unsure whether a particular post, comment or message could be considered controversial – don't post it!